



## SUCCESS STORY

### MARKET PLACE TOWER

2025 FIRST AVENUE  
SEATTLE, WA

#### TEAM

Dan Dahl  
206.382.8543

David Gurry  
206.382.8549

#### CHALLENGE

Market Place Tower is owned by Prudential Investments. The goal of the owner is to provide an excellent rate of return over the holding period for the funds investors.

#### SOLUTION

By implementing a creative and innovative marketing plan, coupled with their excellent market knowledge, Dan and Dave have increased rental rates 35%. The building is 100% leased.

#### SERVICES

- Market Analysis
- Negotiation
- Financial Analysis
- Advertising
- Public Relations
- Marketing